

Our Strategy

2021 - 2024



1 Vision

2 Values

3 Priorities

4 Outcomes

Welcome!

These are incredible times to be living in!

As we begin each new academic year, there are fresh opportunities to communicate the unchanging message of the Christian faith in contemporary ways that connect with children and young people and build on the longstanding heritage of Scripture Union ministry in Scotland.

In preparation for the next three years of ministry, we have taken time to pray, to listen to people of all ages and to reimagine how best to respond to the opportunities in front of us.

In having to survive a season or two with so many of our activities being cancelled or taken online, we've had a unique chance to reflect on what makes them so important and beneficial and to reimagine how we can make them even better going forward.

We're excited that the plans in our strategy contain new elements. We're equally excited that there are many familiar, tried and tested activities that we want to rebuild and grow to even greater levels of impact than before.

Our goal and prayer is that, during 2021 to 2024 we will see significant expansion in the number of connections we are able to make, exploring the Bible with thousands more children and young people in person and through online programmes and lighting up Scotland, one young life at a time.



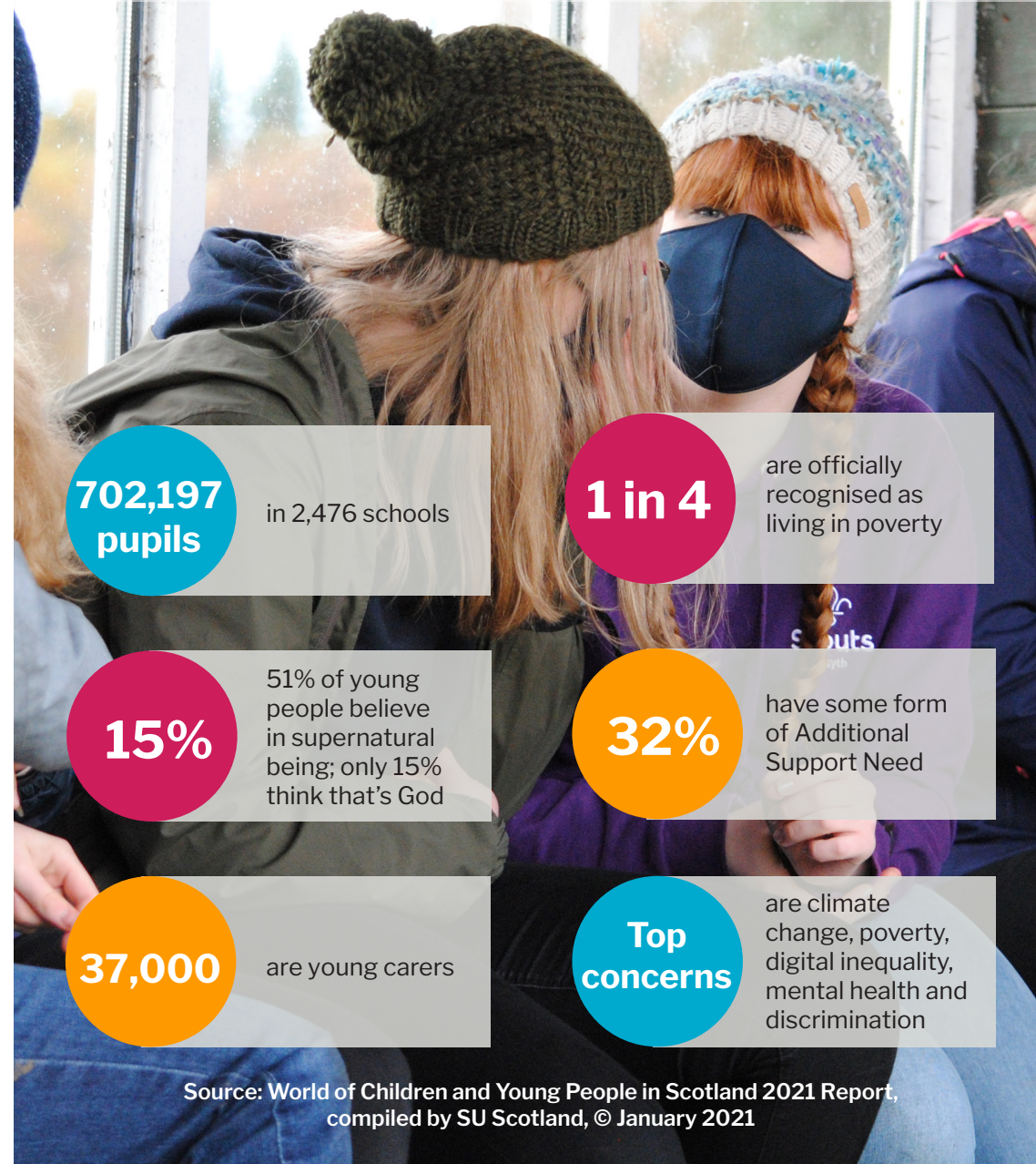
Rev James Dewar
Chair of Trustees



Robin MacLellan
CEO

Our Mission

Lighting up Scotland: creating life-changing outcomes for children and young people



702,197
pupils

in 2,476 schools

1 in 4

are officially recognised as living in poverty

15%

51% of young people believe in supernatural being; only 15% think that's God

32%

have some form of Additional Support Need

37,000

are young carers

Top concerns

are climate change, poverty, digital inequality, mental health and discrimination

Source: World of Children and Young People in Scotland 2021 Report, compiled by SU Scotland, © January 2021

1 Vision



Our Vision

Our vision is to see every child and young person in Scotland exploring the Bible and responding to the significance of Jesus

2 Values



Dependence on God

We will express dependence on God in everything we do, believing him to be the one who supplies all our needs. We commit ourselves to pray about every aspect of our work and to root our thinking, planning and decision-making in the Bible. We believe that God, by his Holy Spirit, is the one who brings transformation so we will trust in him to do what only he can do.

Deepening relationships

God made us to live in relationship with him and in community with other people. We are committed to ensuring that every child and young person encountering SU Scotland activities feels valued, welcomed and able to participate regardless of their beliefs, gender, sexuality, ethnicity, ability or disability; and that all volunteers, supporters and staff are treated with love, grace and respect. In all our work, we will seek to ensure the physical, emotional and spiritual well-being and development of each child or young person.

1

REBUILD

We're going to reimagine and rebuild ministry following Covid-19 by...

Delivering brilliant residential programmes and day events

Supporting thriving pupil groups meeting in schools and local communities

Full return to equipping and discipleship training

Build stronger connections between our different activities for young people on their journey of discovery, response and Christian service

Develop quality resources for use in person and online

2

FOCUS

We are focussing on...

Digital

Creating content and events to reach and connect with C&YP where they are, all year round

Disadvantaged

Increasing provision for disadvantaged groups and those with additional support needs

3

INVEST

We are investing in...

Enabling young people to become confident followers of Jesus and future influencers

4 Outcomes

Creating life-changing outcomes for children and young people on their faith journey



Discover

- Discover God's love for them
- Encounter God's goodness through the service of his people
- Explore God's world



Explore

- Explore and understand the Christian faith
- Read the Bible and understand its big story



Respond

- Space to reflect and make a response to the gospel
- Children and young people coming to faith



Flourish

- Confidence in living for Jesus and sharing faith
- Grow as a disciple and young leader
- Help disciple others



Key Activities

Outdoor Centres

Rebuild residential activities and expand provision of day events and outreach programmes

SU Holidays, Weekends and Day events

Rebuild breadth and depth of quality residential and day events to host even more children and young people "C&YP"

National Ministries

Connect with more C&YP in schools and in their communities through growing relationships, groups and developing high quality resources

Missions

Partner with churches to deliver more missions and holiday clubs where C&YP can have fun and learn about Jesus

Magnitude Festival

Raise a generation of C&YP secure in their identity and purpose in God's plan through hosting an in-person youth festival each summer

Young Leader Development

Grow our discipleship and leadership training programme and extend the age range to 25 years old

Digital

Build on our lockdown experience by investing in digital ministry and connections to support our face-to-face activities

Ministry at the Margins

Develop our approach and increase our capacity and competence to work with more C&YP from disadvantaged backgrounds or with additional support needs

Critical Enablers



Prayer

expressing total dependence on God



Environmental

maintaining Net Zero status



Team

flourishing teams of volunteers and staff



Partnership

achieving more together



You belong here!



None of what we do could take place without the amazing army of people who pray, serve and give to enable SU ministry to take place. Thank you if you are one of them!

And there's room for many more to join... Find out more at:

suscotland.org.uk and follow us on social media:

@SUScotland

